



StreamWIDE Launches Mobile Messaging App “Team on the Run” Maximizing the Efficiency of Group Communication

StreamWIDE (FR0010528059 – ALSTW), the Next-Generation Mobile Value Added Service (VAS) expert, announced today the launch of Team on the Run (TOTR), a secure and reliable white label instant messaging application that runs on StreamWIDE’s SmartMS1 technology.

The TOTR mobile App is especially designed to meet the internal communication needs of businesses and organizations of all sizes and is available for download through the specialized e-commerce website www.teamontherun.com.

Once the account for this prepaid service, which is free for the first five users, has been successfully enrolled; a designated team administrator manages the account through an online web administrative portal. From here, the account can be customized with contacts, contact groups, features and restriction rules for the organization.

Team members will be prompted through e-mail to download the TOTR App directly from Google Play or the App Store onto their smartphone. Once installed, Team on the Run automatically pushes the organization’s contacts and groups, previously configured by the team administrator, onto the mobile device and the team is ready to go live with a state of the art, secure communication environment.

“Team on the Run received great feedback during its presentation at The Mobile World Congress in Barcelona where several customers stated that additional capabilities aside, the tool is already worth the investment solely based on text message and call savings derived from the team’s day to day activity” commented StreamWIDE CEO Pascal Beglin about the new service.

In addition to reliable and secure instant messaging, the TOTR application enables image, video, audio and location sharing with PDF, walkie-talkie and other features in the immediate roadmap; especially designed to boost team efficiency and save business owners time and money.

The Team on the Run service is available hosted in a private or public Cloud (IAAS) as well as hosted on premise for bigger organizations or for Operators and Integrators wishing to add this turnkey solution to their portfolio of offerings.

To learn more please contact:

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Team on the Run - powered by SmartMS™ technology

Team on the Run is a company communication tool launched in 2014 and especially designed to increase team communication and productivity.
Team on the Run is a service run by StreamWIDE UK Limited, based in London, United Kingdom.
More information on StreamWIDE: <http://www.streamwide.com>